

Collaborating Partners

BullySafeUSA™ is one of the nation's premiere leaders in anti-bullying educational curriculum because it also offers Student Empowerment Sessions and a certified training program for school counselors, teachers, administrators and others. Created by SuEllen Fried, founder and national leader of children's issues, and Lynne Lang, the interactive activities *inspire* students to truly change the culture of bullying in schools.

The National Council of Jewish Women. NCJW strives for social justice by improving the educational opportunities and quality of life for women, children and families. NCJW focuses on safeguarding individual rights and freedoms and shares the *BullySafeUSA™* goals of a safer and more civil society.

Prevent Child Abuse America, Prevent Child Abuse Indiana/The Villages. One of the nation's largest child advocacy organizations and its state chapter team up for this pilot with *BullySafeUSA™*, realizing bullying, or *peer abuse*, is a window to domestic violence. The organizations are committed to strengthening families and embracing the dignity and diversity of all children and families served.

Tracie Wells & Company/TVWebCity.com. Award-winning television journalists and media professionals lead this strategic new media company specializing in public education and awareness campaigns with a focus in children's and family issues. TWC manages the public education and national outreach initiatives of *BullySafeUSA™* through media relations, video production, websites and digital distribution.

Bullying Statistics

- ❖ *1/3 of teens have reported being bullied while at school.*
- ❖ 160,000 children stay home from school every day with truancy and dropout problems because of bullying-related issues.
- ❖ 60% of children identified as bullies between grades six and ten are cited for criminal behavior as adults. 40% have three or more convictions.
- ❖ 25% of bullies have a criminal record by age 30.
- ❖ When children are involved in social and emotional learning programs, *including bullying prevention*, they score at least 10% higher on academic achievement tests.
- ❖ Suicide rate of teenagers increased 109% for 10-14 year-olds between 1980-1997. Targeted children report increased thoughts of suicide.
- ❖ 20-25% of students have been the victims of cyber-bullying, with about the same number acting as perpetrators, according to the Cyber-Bullying Research Center's 2009 statistics. Research indicates these students are more likely to suffer low self-esteem and suicidal thoughts.

*Sources: U.S. Dept. of Health & Human Services, Dept. of Education, Dept. of Justice





“I wouldn’t have called it bullying right out of the gate,” said a 22 year-old former bullying target. Instead, Brent and school administrators thought the constant name calling and physical abuse he suffered at the hands of peers was simply more like “boys being boys.” It wasn’t. It only grew worse.

Brent was one of the lucky ones.

His mother intervened, educated the school, and now Brent is a successful college graduate with a bright future.

You, too, can make a difference in the life of a child and in your community with ***BullySafeIndiana***.



DIFFERENCE MADE: Brent today with his mom, Kim

Contact info@bullysafeindiana.com



BullySafeUSA™ is launching ***BullySafeIndiana***, a statewide public education outreach campaign in collaboration with The Villages and Prevent Child Abuse America.

BullySafeUSA™ is research-based and designed to engage students, parents, teachers, school officials and the community to change the culture of bullying in schools into a long-term culture of kindness. Prevent Child Abuse and *BullySafeUSA™* recognize bullying as peer or child-on-child abuse that is an indicator of future domestic abuse. This program is designed to help prevent abuse by educating and empowering students and parents through the schools.

More than 80,000 students and nearly 8,000 schools nationwide have adopted the *BullySafeUSA™* program developed by SuEllen Fried. The Villages and Prevent Child Abuse Indiana direct the ***BullySafeIndiana*** statewide program to distribute an effective anti-bullying curriculum to public and private schools and Indiana communities.

BullySafeIndiana’s training system teaches teachers and parents how to empower students, and it teaches students how to police themselves, stand up to bullies and protect each other. Student Empowerment and Train the Trainer sessions are supported with ongoing in-school curriculum and web components, including a BullySafe-Haven online forum.



National Council of Jewish Women
Indianapolis Section

