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Prevent Child Abuse Indiana

Advisory Committee Meeting Minutes

May 7, 2024

* Welcome
  + The meeting was called to order by Jeff Wittman.
  + Attendance:
    - Committee members Rhonda Yoder Breman, Gayle Smith, Jackie Suess, Kristi Carney, Carolyn Clay-Hall, Todd Louden.
    - Villages Staff Shannon Schumacher, Krista Hays, Nancy Gwin, Rachel Colclazier, Jeff Wittman, and Kathy King.
* Recap of Matt Breman Run held on April 20, 2024
  + Rachel Colclazier provided a summary of the results: 225 participants and 305 registrations. A total of $25,229.74 was raised.
  + What went well:
    - The new location on the canal in Military Park was great
    - The start time worked well: 8:45am Registration & activities; 9:20 opening remarks; 9:30am National Anthem; 9:40 – Kiddie Runs began; 10am Run start time
    - Bandanas for the dogs were a big hit
  + Improvements:
    - Considerable feed back to rearrange the set up – move the DJ back away from the registration & start area as it was too loud
    - Separate registration area from start area more – too congested
    - Design the layout in advance – possible a circle of tents/tables for the sponsors & activities
    - Kiddie run could be longer
    - Assign volunteers to direct people where to go and/or signs to direct people (eg, registration, water & snacks, firetruck, etc.)
    - Designate groups to pick up shirts and sort ahead of time
    - “Scavenger hunt” type of checklist of activities
    - Sponsorships
      * More details to share in flyers
      * Invitations to Board members
      * Additional levels of sponsorship
      * List of contacts
  + Address to-dos at August meeting – begin planning and sponsorship requests earlier (before year-end to be included in following year budgets)
  + Coffee stand and/or food truck – possibly donated
  + Activities for Prevent Child Abuse
* Review of other National Child Abuse Prevention month activities across Indiana
  + Kickoff event: Jeff & Rachel discussed the need to plan sooner and invite more agencies
  + Councils shared events statewide
    - Next year share with the Committee ahead of time
    - Kathy shared a video montage of the month across the state – shows statewide impact – Rhonda requested the video be shared at the next Board meeting
* Continue to look for opportunities to expand participation on PCAIN Advisory Committee with active members
  + Jeff reported there is interest from a Randolph County Council member to join the Committee – he will follow up
  + Krista mentioned interest from someone at KeHE food distribution company, a Monroe County distribution center. Jeff will make contact.
  + Kailey Potts is interested in joining the Committee – from Hendricks County; Riley nurse and PCAIN intern.
  + Another Riley employee, Cheryl who spoke at the kickoff, is another prospect. Jeff will follow up.
  + Education is an area to add for the Committee – Rhonda will reach out to Micah Nelson, a teacher and administrator at IPS
  + Kappa Delta discussed as a resource – the Delaware County Council has a connection
* New/developing PCAIN program elements
  + Villages Strategic Plan – where does PCAIN fit in? Look at the matrix from last Board meeting (Rhonda)
  + Committee members interested in being involved in developing and/or participating in trainings
    - Topics: “sexting” that targets children; Cyber security
    - Indiana State Police collaboration
    - Promote awareness
    - Opportunities for Committee members to be trained as trainers
  + Kinship Care – Support Group meetings
    - Held twice a month – Westside 2nd Tuesday; Eastside 4th Tuesday; Sept-May, 6-8pm
    - Westside – IPS School 56; Eastside – Lakeside Elementary
    - Need volunteers for childcare at meetings (Lilly no longer does) – must be at least 18 years of old
    - Rhonda – communicate need to the Board
  + Family Connection Network
    - July back to school – Advisory Council organizing donations of backpacks, supplies, uniforms, etc.
    - Rhonda – communicate need to the Board
    - Grow outreach – CareSource, Riley, individuals?
    - Consider how to get the word out
  + Legislative advocacy packet developed by intern
    - Kathy will email to the Committee
    - Will be posted on website
    - Access to information on website:
      * PCAIN.org
      * Find Your Council
      * HAPPYKIDSHAPPYFAMILY
      * Scroll to bottom – PCAIN Advisory Committee login – no password needed
  + Revamping chartering of Councils
    - Current fee = $150; over $700 worth of items provided to each Council – need to equalize
  + PCAA Charter visit = December 2024
  + Other fundraising ideas:
    - Child abuse prevention focuses in more months than just April
    - Promotions in other months – eg. Poinsettia sale in December
    - Consider ROI – time is a commodity
  + Fatherhood Engagement
    - Training opportunities?
    - Higher level of training for divorcing dads – Brian worked on – fee based
* Next meeting scheduled for 8/6/2024 and 11/5/2024 in-person at The Villages Indianapolis office
  + 11/5 meeting will be rescheduled due to election day

Having no further business to discuss, the meeting was adjourned.