

Week of Action: Schedule of Daily Actions (April 13–17)

Day 1: April 13 — Share a Prevention Fact

Goal: Increase education and awareness; empower others with knowledge.

Activity: Share one fact about prevention and one strategy that strengthens families (e.g., child abuse and neglect are not a “bad parent” problem - they’re most often a lack of resources problem).

Optional: Tag your state legislators, U.S. Senator, or U.S. Representative(s).

Day 2: April 14 — Digital Action Day: Contact Congress

Goal: Advocate for policies that protect children and strengthen families.

Activity: Use the PCA America Action Alert to contact your members of Congress; share the alert so others can take action.

Link: preventchildabuse.org/what-we-do/public-policy/policy-action-center/

Day 3: April 15 — State Action Day: Contact State Legislators

Goal: Advocate for policies that protect children and strengthen families in your state.

Activity: Email or call your state legislator; share a post encouraging others to take action and/or share a sample script.

Find your representative: usa.gov/elected-officials

Day 4: April 16 — Share a Prevention Message

Goal: Identify and engage your local, state, and federal representatives with a prevention message.

Activity: Find out who represents you, tag them, and share why prevention matters.

Day 5: April 17 — Be a Champion for Families

Goal: Make prevention part of everyday life.

Activity: Write down 1-3 commitments you can make for the rest of the year to strengthen families; share publicly or with a friend/group for accountability.